



VILLAGE OF PINECREST
Village Council Meeting

SPECIAL MEETING AGENDA

TUESDAY, SEPTEMBER 20, 2016, 6:00 P.M.

PINECREST MUNICIPAL CENTER/COUNCIL CHAMBER
12645 PINECREST PARKWAY
PINECREST, FLORIDA

Village Council
Cindy Lerner, Mayor
James E. McDonald, Vice Mayor
Cheri Ball
Doug Kraft
Bob Ross

Yocelyn Galiano, ICMA-CM
Village Manager

Guido H. Inguanzo, Jr., CMC
Village Clerk

Mitchell Bierman
Village Attorney

I. CALL TO ORDER/ROLL CALL OF MEMBERS

II. PLEDGE OF ALLEGIANCE

III. SPECIAL ORDER:

A. BUDGET HEARING (6:00 P.M. TIME CERTAIN):

TAB 1

1. MILLAGE RATE:

A RESOLUTION OF THE VILLAGE OF PINECREST, FLORIDA, ADOPTING THE FINAL MILLAGE RATE OF THE VILLAGE OF PINECREST FOR THE FISCAL YEAR COMMENCING OCTOBER 1, 2016 THROUGH SEPTEMBER 30, 2017 PURSUANT TO FLORIDA STATUTE 200.065 (TRIM BILL); PROVIDING FOR AN EFFECTIVE DATE.

2. BUDGET:

AN ORDINANCE OF THE VILLAGE OF PINECREST, FLORIDA, ADOPTING AN OPERATING AND CAPITAL OUTLAY BUDGET FOR THE FISCAL YEAR COMMENCING OCTOBER 1, 2016 THROUGH SEPTEMBER 30, 2017 PURSUANT TO FLORIDA STATUTE 200.065 (TRIM BILL); PROVIDING FOR AN EFFECTIVE DATE.



12645 Pinecrest Parkway, Pinecrest, Florida 33156

T: 305.234.2121 | F: 305.234.2131

www.pinecrest-fl.gov



- B. A RESOLUTION OF THE VILLAGE OF PINECREST, FLORIDA, CO-DESIGNATING A PORTION OF KENDALL DRIVE AS RABBI BAUMGARD ROAD; DIRECTING THE VILLAGE MANAGER TO ERECT APPROPRIATE MARKERS; PROVIDING FOR AN EFFECTIVE DATE. (PUBLIC HEARING) **TAB 2**

- C. NATIONAL LEAGUE OF CITIES SERVICE LINE WARRANTEE PROGRAM **TAB 3**

- IV. ADJOURNMENT

IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT OF 1990, ALL PERSONS WHO ARE DISABLED AND WHO NEED SPECIAL ACCOMMODATIONS TO PARTICIPATE IN THIS MEETING BECAUSE OF THAT DISABILITY SHOULD CONTACT THE VILLAGE CLERK AT (305) 234-2121 NOT LATER THAN FOUR BUSINESS DAYS PRIOR TO SUCH PROCEEDING.

PURSUANT TO FLORIDA STATUTE 286.0105, ANYONE WISHING TO APPEAL ANY DECISION MADE BY THE VILLAGE COUNCIL WITH RESPECT TO ANY MATTER CONSIDERED AT THIS MEETING OR HEARING SHALL NEED A RECORD OF THE PROCEEDINGS AND, FOR SUCH PURPOSE, MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDINGS IS MADE, WHICH RECORD INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH THE APPEAL IS TO BE BASED.

TAB I

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RESOLUTION NO. 2016-44

**A RESOLUTION OF THE VILLAGE OF PINECREST, FLORIDA,
ADOPTING THE FINAL MILLAGE RATE OF THE VILLAGE OF
PINECREST FOR THE FISCAL YEAR COMMENCING
OCTOBER 1, 2016 THROUGH SEPTEMBER 30, 2017
PURSUANT TO FLORIDA STATUTE 200.065 (TRIM BILL);
PROVIDING FOR AN EFFECTIVE DATE.**

WHEREAS, pursuant to Section 200.065 of the Florida Statutes, the Property Appraiser of Miami-Dade County has made tax assessments for all real property within the jurisdiction of the Village of Pinecrest; and

WHEREAS, on September 13, 2016, the Village Council adopted the Tentative Millage Rate of \$2.30 per thousand dollars of assessed property value for the fiscal year commencing October 1, 2016 and further scheduled the final public hearing required by Section 200.065 of the Florida Statutes to be held on September 20, 2016, 6:00 p.m., at the Pinecrest Municipal Center, Council Chamber, 12645 Pinecrest Parkway, Pinecrest, Florida; and

WHEREAS, said public hearing, as required by Section 200.065(2)(d) of the Florida Statutes, was held by the Village Council on September 20, 2016 as noticed and the public and all interested parties having had the opportunity to address their comments to the Village Council and the Village Council having considered the comments of the public regarding the final millage rate and having complied with the "TRIM" requirements of the Florida Statutes;

NOW, THEREFORE, BE IT RESOLVED BY THE VILLAGE COUNCIL OF PINECREST, FLORIDA AS FOLLOWS:

Section 1. That the final millage rate for the Village of Pinecrest for the fiscal year commencing October 1, 2016 through September 30, 2017 be and is hereby fixed at the rate of 2.30 per \$1,000.00 of assessed property value within the Village of Pinecrest which is 5.6985% greater than the roll-back rate of 2.1760 per \$1,000.00 of assessed property value.

Section 2. This resolution shall be effective immediately upon its adoption.

PASSED AND ADOPTED this 20th day of September, 2016.

Cindy Lerner, Mayor

Attest:

Guido H. Inguanzo, Jr., CMC
Village Clerk

Approved as to Form and Legal Sufficiency:

Mitchell Bierman
Village Attorney

Motion by:
Second by:

Vote:

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ORDINANCE NO. 2016-

AN ORDINANCE OF THE VILLAGE OF PINECREST, FLORIDA, ADOPTING AN OPERATING AND CAPITAL OUTLAY BUDGET FOR THE FISCAL YEAR COMMENCING OCTOBER 1, 2016 THROUGH SEPTEMBER 30, 2017 PURSUANT TO FLORIDA STATUTE 200.065 (TRIM BILL); PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, on July 5, 2016, the Village Manager presented to the Village Council the proposed Operating and Capital Outlay Budget for the fiscal year commencing October 1, 2016 pursuant to Section 3.2(5) of the Village Charter; and

WHEREAS, on July 5, 2016, the Village Council adopted Resolution 2015-31 which adopted a proposed millage rate for the fiscal year commencing October 1, 2016 and scheduled the public hearing required by Section 200.065 of the Florida Statutes for September 13, 2016 at 6:00 p.m.; and

WHEREAS, on August 24, 2016, the Village Council held a budget workshop to discuss the Village Manager's proposed Operating and Capital Outlay Budget for the fiscal year commencing October 1, 2016; and

WHEREAS, the Property Appraiser of Miami-Dade County properly noticed the public hearing scheduled for September 13, 2016, at 6:00 p.m., at the Pinecrest Municipal Center, Council Chamber, 12645 Pinecrest Parkway, Pinecrest, Florida as required by Florida Statutes; and

WHEREAS, said public hearing was held by the Village Council on September 13, 2016 commencing at 6:00 p.m. as previously noticed and the public and all interested parties having had an opportunity to address their comments to the Village Council; and

WHEREAS, the Village Council had an opportunity to amend the manager's proposed budget as it deemed appropriate, considered the comments of the public regarding the proposed budget and complied with the "TRIM" requirements of the Florida Statutes;

NOW, THEREFORE, BE IT ORDAINED BY THE VILLAGE COUNCIL OF THE VILLAGE OF PINECREST, FLORIDA, AS FOLLOWS:

Section 1. That the Operating and Capital Outlay Budget for the fiscal year commencing October 1, 2016 through September 30, 2017, attached as Exhibit A, as presented by the Village Manager and amended by the Village Council, with total expenditures in the amount of \$_____, be and is hereby tentatively adopted (first reading), subject to amendments and final adoption (second reading), as provided by Section 200.065 of the Florida Statutes.

Section 2. That the final public hearing to adopt the budget for the fiscal year commencing October 1, 2016 through September 30, 2017 be and is hereby set for September 20, 2016, 6:00 p.m., at the Pinecrest Municipal Center, Council Chamber, 12645 Pinecrest Parkway, Pinecrest, Florida.

Section 3. This Ordinance shall be effective upon adoption on second reading.

PASSED on first reading this 13th day of September, 2016.

PASSED AND ADOPTED on second reading this 20th day of September, 2016.

Cindy Lerner, Mayor

ATTEST:

Guido H. Inguanzo, Jr., CMC
Village Clerk

APPROVED AS TO FORM AND LEGAL SUFFICIENCY:

Mitchell Bierman
Village Attorney

EXHIBIT A

A PERMANENT COPY OF THE ADOPTED
2016-2017 OPERATING AND CAPITAL BUDGET
IS ON FILE IN THE
OFFICE OF THE VILLAGE CLERK.

AN ELECTRONIC COPY IS AVAILABLE AT
WWW.PINECREST-FL.GOV/BUDGET.

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TAB 2

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RESOLUTION NO. 2016-

**A RESOLUTION OF THE VILLAGE OF PINECREST,
FLORIDA, CO-DESIGNATING A PORTION OF
KENDALL DRIVE AS RABBI BAUMGARD ROAD;
DIRECTING THE VILLAGE MANAGER TO ERECT
APPROPRIATE MARKERS; PROVIDING FOR AN
EFFECTIVE DATE.**

WHEREAS, Temple Beth Am's Founding Rabbi Emeritus, Herbert Baumgard, served his faith community for more than 30 years before his passing on April 15, 2016; and

WHEREAS, Rabbi Baumgard's service as a chaplain's assistant during WW II convinced him of his calling to become a Rabbi and, after studying at the Hebrew Union College-Jewish Institute of Religion, he was ordained in 1950 and went on to become one of the leading experts on Jewish prophets and was widely regarded as one of the leading interpreters of Liberal Judaism; and

WHEREAS, under his leadership, Temple Beth Am, formerly the South Dade Jewish Center, grew from a small synagogue of 55 families in 1955 to a 14.5 acre campus boasting a strong and dynamic membership of 1,700 Jewish and interfaith families and is now recognized as one of the largest and most well-respected Reform congregations in the southeast United States; and

WHEREAS, Rabbi Baumgard's legacy lives on in the hearts and minds of the Temple Beth Am community and he is remembered with respect and admiration; and

WHEREAS, the Village Council has conducted a public hearing, pursuant to Section 26-31 of the Code of Ordinances, regarding the co-designation of a portion of Kendall Drive, adjacent to Temple Beth Am, as Rabbi Baumgard Road;

NOW, THEREFORE, BE IT RESOLVED BY THE VILLAGE COUNCIL OF PINECREST, FLORIDA, AS FOLLOWS:

Section 1. That the Village Council hereby co-designates that portion of Kendall Drive from Red Road to Southwest 60th Avenue as Rabbi Baumgard Road.

Section 2. That the Village Council hereby directs the Village Manager to erect appropriate markers recognizing the co-designation.

Section 3. This resolution shall take effect immediately upon adoption.

PASSED AND ADOPTED this 20th day of September, 2016.

Cindy Lerner, Mayor

Attest:

Guido H. Inguanzo, Jr., CMC
Village Clerk

Approved as to Form and Legal Sufficiency:

Mitchell Bierman
Village Attorney

Motion by:
Second by:

Vote:



VILLAGE OF PINECREST

Public Notice

The Village Council will conduct a public hearing, pursuant to Ordinance 2000-6, to consider the co-designation of Kendall Drive, between Red Road and Southwest 60th Avenue, as "Rabbi Baumgard Road". The co-designation is honorary and will not affect existing property or mailing addresses.

The public hearing will be held on Tuesday, September 20, 2016, at 6:00 p.m., at the Pinecrest Municipal Center, Council Chamber, 12645 Pinecrest Parkway, Pinecrest, Florida.

Interested parties are invited to appear and be heard.

In accordance with the Americans with Disabilities Act of 1990, all persons who are disabled and who need special accommodations to participate in this meeting because of that disability should contact the Village Clerk at (305) 234-2121 not later than two business days prior to such proceeding.

Should any person decide to appeal any decision of the Village Council with respect to any matter to be considered at this meeting, that person shall insure that a verbatim record of the proceedings is made including all testimony and evidence upon which any appeal may be based (F.S. 286.0105).

Guido H. Inguanzo, Jr., CMC
Village Clerk

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Founding Rabbi Emeritus Herbert Baumgard (1920–2016)

Temple Beth Am's Founding Rabbi Emeritus, Herbert Baumgard, served his faith community for more than 30 years before his passing on April 15, 2016.

Under his leadership, Temple Beth Am grew from a small synagogue of 55 families back in 1955 when Rabbi Baumgard and his family first arrived in Miami, to a 14.5 acre campus on Kendall Drive boasting a strong and dynamic membership of 1,700 Jewish and interfaith families.

A dedicated leader and insightful visionary, Rabbi Baumgard knew he wanted his Reform congregation, originally named the South Dade Jewish Center, to grow large enough to include a day school, gym, basketball league. He wanted the synagogue to become a center for fun and recreation so that members of all ages could come and spend quality time together playing games, learning scripture or just talking.

After purchasing land in the growing Kendall area, Rabbi Baumgard renamed his congregation Temple Beth Am and set about growing it into one of the largest and most well-respected Reform congregations in the southeast United States.

Born in Norfolk, Virginia, Rabbi Baumgard's service as a chaplain's assistant during WW II convinced him of his calling to become a Rabbi. After studying at the Hebrew Union College-Jewish Institute of Religion, Rabbi Baumgard was ordained in 1950 and went on to become one of the leading experts on Jewish prophets. Authoring several books on Judaism, he was widely regarded as one of the leading interpreters of Liberal Judaism.

Rabbi Baumgard's incredible legacy lives on in the hearts and minds of the Temple Beth Am. From his involvement in the Miami Civil Rights movement in the 1960s, when he marched with Rev. Theodore Gibson and Rev. Edward T. Graham, to the acknowledgement of his incredible, life-long leadership by the Miami Coalition of Christians and Jews, Rabbi Baumgard will always be remembered with love, respect and admiration.

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PINECREST APRIL 15, 2016 1:09 PM

Herbert Baumgard, founding rabbi of Temple Beth Am, dies at 95

HIGHLIGHTS

Rabbi Herbert Baumgard presided over the Pinecrest synagogue for more than 30 years

Under his leadership, Temple Beth Am became the largest Reform congregation in the Southeast

Services are scheduled for 1 p.m. Sunday



BY ANA VECIANA-SUAREZ

aveciana-suarez@miamiherald.com

By the time Herbert Baumgard retired as the founding rabbi of Temple Beth Am in Pinecrest in 1987, the congregation had grown from 55 families who met at a Baptist church to 1,700 families sharing a 14½-acre campus on Kendall Drive — the largest Reform congregation in the Southeast.

Baumgard, who still came into the office once a week, died Friday in Miami. He was 95 and suffered from congestive heart failure. He had just finished writing a book about his experiences as a rabbi.

“Whenever he came around the office, everybody was so happy to see him,” said Jeremy Barras, senior rabbi at Temple Beth Am. “It was like a legendary person walking in.”

In many ways, Baumgard *was* a legend in his community. He came to Miami in 1955 with his wife, Selma, and their three small children to head the South Florida Federation of Reform Synagogues, which then had an office in the Congress Building downtown. As part of his duties, he was to serve as a part-time rabbi for the South Dade Jewish Center.

The fledgling congregation eventually bought farmland off Kendall Drive, where the temple now sits, and changed its name to Beth Am. At his retirement, Baumgard remembered the area as “all swampland” surrounded by a smattering of houses and mango groves. But fed by young Jewish families moving into Kendall, the congregation grew quickly with Baumgard as its religious leader and Selma as the choir director. (Selma died in February 2012.)

“He had extraordinary foresight,” recalled Mitchell Chefitz, who served as associate rabbi at Temple Beth Am for five years beginning in 1975. “When he thought of building a day school, it was rare for a Reform congregation to have one, but he knew what he wanted. He knew what was important.”

In addition to the day school, Baumgard also pushed for a gym and the temple launched a basketball league, which continues to be an institution in youth sports.

Jim Simon, another former associate rabbi, called Baumgard a visionary. “He could see what others wouldn’t or couldn’t. He was a person of incredible vision. He always had a clear sense of what a synagogue had to do to secure its future.”

He excelled at managing people. “He always let others shine,” Simon added. “He picked the right people and let them do their thing. As an associate he always treated you as an equal partner. He always said, ‘If you succeed, we all succeed.’ That’s just the way he was.”

Born in Norfolk, Virginia, he served as a chaplain’s assistant during World War II, an experience that convinced him he should be a rabbi. Once discharged from the service, he headed for the Hebrew Union College-Jewish Institute of Religion, where he was ordained in 1950. An expert on Jewish prophets and author of several books, he later would be regarded as one of the leading interpreters of Liberal Judaism.

In Miami, he became involved with the nascent civil rights struggle, marching arm-in-arm through Miami streets with the late Rev. Theodore Gibson and Rev. Edward T. Graham. “I never thought about it first. Getting involved was something I had to do,” he told a reporter years later.

Baumgard served for 14 years on the county’s Community Relations Board, including a stint as its president. In May 1985 he was among a group of Reform Jews who joined the NAACP to picket the Justice Building in Washington, D.C., over the department’s lawsuit, which overturned hiring percentages for blacks and women in Indianapolis. Later that same year he became president of the Synagogue Council of America. And in 2015 he was among three local religious leaders honored at the annual Miami Coalition of Christians and Jews Humanitarian Awards.

Despite his extensive community activities, son Jonathan said he always found time to spend with family. “He was very organized and very hard working,” he added. “He got things done and I think all of us kids learned that from him.”

In addition to Jonathan and his wife, Wendy, the rabbi is survived by two other children, Shira (Fred) Garvett, and Daniel (Lori) Baumgard; grandchildren Jason Baumgard, Dara (Chris) Mosquera, Jeremy Garvett, Ari Garvett, Josh Baumgard

and Michelle Baumgard; and by great-grandsons Nathan and Noah Mosquera. He also is survived by his sisters, Loyce (Jerry) Robinson and Rity Margulies. Services will be held at 1 p.m. Sunday at Temple Beth Am, 5950 SW 88th St.



MORE PINECREST



VILLAGE OF PINECREST
SEPTEMBER 20, 2016 PUBLIC HEARING

COMMENTS REGARDING THE
CO-DESIGNATION OF A PORTION OF
KENDALL DR AS "RABBI BAUMGARD RD":

In addition to Rabbi Baumgard,
Pinecrest should honor
The memory of Steven
Sotloff, perhaps
naming SW 60 Ave between
SW 92nd St + N. Kendall
Drive after him.
Thanker for your consideration.

NAME: _____
2050010010040
ADDRESS: MARVIN L SUSSMAN & W PHYLLIS S
5800 SW 88 ST
PINECREST, FL 33156

Village of Pinecrest
12645 Pinecrest Parkway, Pinecrest, Florida 33156
T: 305.234.2121 | F: 305.234.2131

www.pinecrest-fl.gov



VILLAGE OF PINECREST
SEPTEMBER 20, 2016 PUBLIC HEARING

COMMENTS REGARDING THE
CO-DESIGNATION OF A PORTION OF
KENDALL DR AS "RABBI BAUMGARD RD":

WE HAVE NO OBJECTION!
WE "DO OBJECT" THE UGLY GREEN
COVER YOU INSTALLED ON THE CHAIN
LINK FENCE!!! PLEASE.....

NAME: _____
2050010010401
ADDRESS: JOSE R DEVIVERO & W LUSSY P
5845 SW 88 ST
PINECREST, FL 33156

Village of Pinecrest
12645 Pinecrest Parkway, Pinecrest, Florida 33156
T: 305.234.2121 | F: 305.234.2131

www.pinecrest-fl.gov

2050010010040
MARVIN L SUSSMAN &W PHYLLIS S
5800 SW 88 ST
PINECREST, FL 33156

2050010010080
CHARLIE HOUSING LLC
5811 N KENDALL DR
PINECREST, FL 33156

2050010010030
REGULO ALBERTO BENITEZ SALAZAR
5792 SW 88 ST
PINECREST, FL 33156

2050010010070
JUAN CARLOS ANTORCHA
5795 N KENDALL DR
PINECREST, FL 33156

2050010010020
TEMPLE BETH AM
5900 SW 88 ST
PINECREST, FL 33156

2050010010010
SO DADE JEWISH CENTER
5950 SW 88 ST
PINECREST, FL 33156

2050010430010
JOSE A HERNANDEZ &W ETELVINA
5701 SW 88 ST
PINECREST, FL 33156

2050010010120
YADIRA NEUMAN
5700 SW 88 ST
PINECREST, FL 33156

2050010010090
BETH AM SO DADE JEWISH CENTER
5950 N KENDALL DR
PINECREST, FL 33156

2050010010401
JOSE R DEVIVERO &W LUSSY P
5845 SW 88 ST
PINECREST, FL 33156

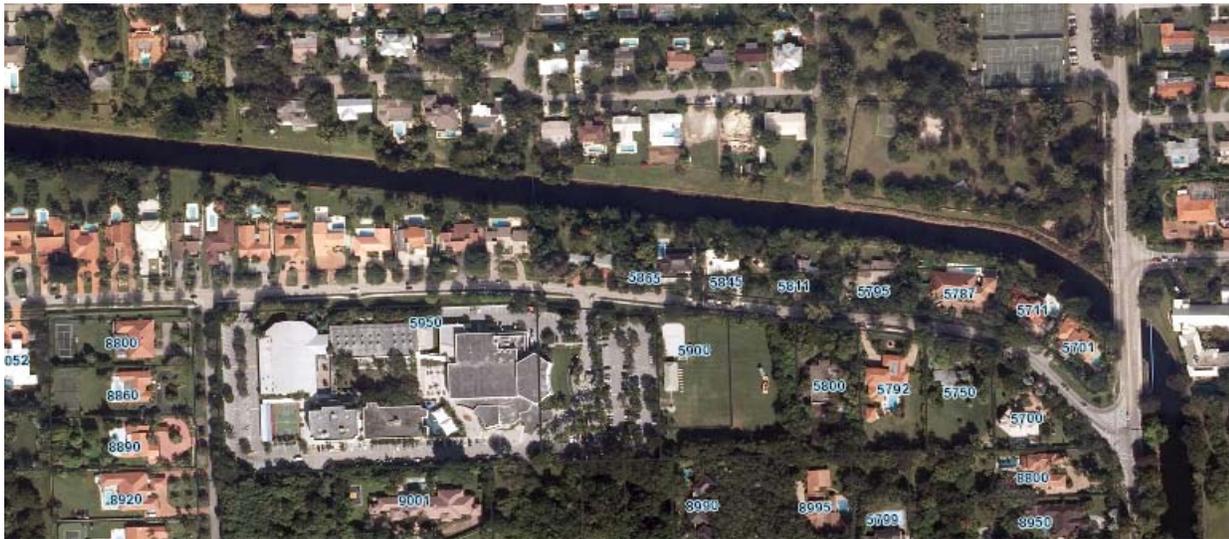
2050010010021
TEMPLE BETH AM
5950 SW 88 ST
PINECREST, FL 33156

2050010010100
JAVIER J CRUZ &W GISEL
5787 SW 88 ST
PINECREST, FL 33156

2050010010050
JAVIER CRUZ
5750 SW 88 ST
PINECREST, FL 33156

2050010430020
WILLIAM G MCCULLOUGH
5711 SW 88 ST
PINECREST, FL 33156

OBJECTID	FOLIO	PTXADDRESS	MAIL_ADD1	MAIL_ADD4	MAIL_ZIP
	380	2050010010040.00	5800 SW 88 ST	MARVIN L SUSSMAN &W PHYLLIS S	PINECREST, FL 33156
	1117	2050010010080.00	5811 N KENDALL DR	CHARLIE HOUSING LLC	PINECREST, FL 33156
	2007	2050010010030.00	5792 SW 88 ST	REGULO ALBERTO BENITEZ SALAZAR	PINECREST, FL 33156
	2015	2050010010070.00	5795 N KENDALL DR	JUAN CARLOS ANTORCHA	PINECREST, FL 33156
	2826	2050010010020.00	5900 SW 88 ST	TEMPLE BETH AM	PINECREST, FL 33156
	2868	2050010010010.00	5950 SW 88 ST	SO DADE JEWISH CENTER	PINECREST, FL 33156
	3390	2050010430010.00	5701 SW 88 ST	JOSE A HERNANDEZ &W ETELVINA	PINECREST, FL 33156
	3879	2050010010120.00	5700 SW 88 ST	YADIRA NEUMAN	PINECREST, FL 33156
	4021	2050010010090.00	5950 N KENDALL DR	BETH AM SO DADE JEWISH CENTER	PINECREST, FL 33156
	4383	2050010010401.00	5845 SW 88 ST	JOSE R DEVIVERO &W LUSSY P	PINECREST, FL 33156
	5221	2050010010021.00	5950 SW 88 ST	TEMPLE BETH AM	PINECREST, FL 33156
	5451	2050010010100.00	5787 SW 88 ST	JAVIER J CRUZ &W GISEL	PINECREST, FL 33156
	5461	2050010010050.00	5750 SW 88 ST	JAVIER CRUZ	PINECREST, FL 33156
	5568	2050010430020.00	5711 SW 88 ST	WILLIAM G MCCULLOUGH	PINECREST, FL 33156



Rabbi Baumgard Road

DESIGNATED BY THE
2016 PINECREST VILLAGE COUNCIL

TAB 3

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Yocelyn Galiano Gomez, ICMA-CM
Village Manager
manager@pinecrest-fl.gov

MEMORANDUM
Office of the Village Manager

DATE: September 14, 2016
TO: The Honorable Mayor and Members of the Village Council
FROM: Yocelyn Galiano, ICMA-CM, Village Manager 
RE: National League of Cities Service Line Warrantee Program Update

Below for your general information is the most recent enrollment information for the above referenced program.

External Sewer Line Warranty	20
External Water Line Warranty	177

There have been 2 claims filed on the External Water Line Warranty.

For 2015, the royalties paid to Pinecrest were \$1,038.09. The accrued royalties for 2016 through August are showing as \$250.88. 2016 royalties will be paid in January of 2017.





The Village of Pinecrest continues to coordinate efforts with Service Line Warranties of America (SLWA) to inform residents of a voluntary utility line protection program. This protection may ultimately save you money in these difficult economic times. To learn more, please visit SLWA directly at their website www.slwofa.com.



T1 P1*****AUTO**5-DIGIT 26301
John Smith
987 Main Street
Anytown, ST 12345



Contact ID: 1234567

Re: Optional Outside Sewer Line Coverage for Residents

Reminder - Please disregard if you have already enrolled

Dear [Customer Name]:

As you may know, homeowners in the Village of Pinecrest may be responsible for the maintenance and repair of the buried, outside sewer service line that runs from the home to the utility connection. In today's difficult economy, many people are unprepared for an unexpected and costly outside sewer line repair. With repair costs ranging from hundreds of dollars up to \$3,900, this kind of expense can be hard on a family's budget.

The Sewer Line Warranty Program, available through an initiative between the National League of Cities (NLC) and Service Line Warranties of America (SLWA), covers the cost of repairs needed on your outside, buried sewer line for a small monthly fee. If you should need a repair, SLWA has a 24-hour hotline and will dispatch a local plumber within 24 hours to perform the repair. Repair costs are covered up to \$4,000 per covered incident* with no deductibles or annual caps. Please note that certain items and events are not covered by this contract; refer to the exclusions listed in the enclosed document.

The National League of Cities, representing over 218 million Americans, is the nation's oldest and largest organization devoted to strengthening and promoting cities as centers of opportunity, leadership and governance. You may receive letters from other companies promoting similar programs; however, SLWA's Service Line Warranty Program is the only one that has been fully supported by NLC. Since 2003, SLWA, an independent provider, has repaired water and sewer service lines for more than 140,000 homeowners across the U.S. SLWA is proud to be a BBB Accredited Business with an A+ rating.

Enroll today and pay a special monthly price of \$7.75 per month – or save with an annual payment of \$88.00 – a savings of over 5% off the monthly price. To receive this limited time benefit, enroll by [Date].

Enroll in this *optional* program today and SLWA will waive the 30 day wait so you'll get immediate coverage! To enroll, return the completed bottom portion of this letter in the enclosed envelope or call **1-855-535-7141** to speak with an SLWA agent Monday through Friday 9:00 am to 5:00 pm. Or visit www.slwofa.com where you can enroll online - and learn about other service line protection products available in your area!

Sincerely,

Tisha Hulburd

Tisha Hulburd
Vice President, Marketing
Service Line Warranties of America

*A covered incident includes the repair of the primary sanitary sewer line of a single-family dwelling from the point of entry at your home to the point of public or municipal sewer responsibility (typically the main service line) that is damaged due to normal wear and tear, not accident or negligence caused by you or others, and up to \$4,000 for public street cutting and up to \$500 for public sidewalk cutting. Not covered: shared or branch lines; primary sanitary lines that are over 6 inches in diameter; lift stations or lift pumps; sump, trash or grinder pumps; or storm lines. Additional exclusions apply.

✂ Cut here

[LETTERCD]



11 Grandview Circle, Suite 100
Canonsburg, PA 15317-9840
Registration # TC4051

To enroll, please visit www.slwofa.com.

Please mark your selection:

- Yes, please enroll me in the Sewer Line Warranty for just \$7.75 per month. I want to save more. Enroll me in the Sewer Line Warranty for \$88.00 per year.

John Smith
987 Main Street
Anytown, ST 12345
Contact ID: 1234567

I understand that my contract starts when SLWA processes this form. SLWA will invoice me based on my selection above. I confirm that I am the homeowner, my line is in good working order, and I meet the eligibility requirements for coverage. Actual Terms and Conditions should be read carefully before buying and are enclosed or can be viewed online. To see full Terms and Conditions with complete coverage and exclusion details prior to enrolling call 1-855-535-7141 or go to www.slwaterms.com.

Signature: _____

Email: _____

Date: _____

To protect your privacy, we do not share your information except to deliver this service.

