



## VILLAGE OF PINECREST

Press Release

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### **FOR IMMEDIATE RELEASE**

*"Drive Sober or Get Pulled Over" holiday safety program to start Friday*

**Pinecrest, Fla.** – This holiday season, the Village of Pinecrest Police will participate in the *Drive Sober or Get Pulled Over* safety program. Starting Friday, December 13 through January 1, 2014 state and local law enforcement will help keep roads safe for holiday travelers through the *Drive Sober or Get Pulled Over* program.

Statistics show the number impaired drivers increases during the holiday season, which in turn increases drunk driver related fatalities.

As always the Pinecrest Police Department is committed to keeping roads safe and has a zero tolerance policy for drunk drivers.

"If you choose to drink and drive, we will see you, we will stop you, and you will be arrested," said Public Information Officer Detective Alexandra Martinez.

Nationally, there were 4,169 people killed in car accidents that involved a drunk driver with blood alcohol concentrations of .08 grams per deciliter or higher during December months from 2007 to 2011, according to the National Highway Traffic Safety Administration.

Please follow these safety tips during the holiday and tear-round:

- Even one drink can impair your judgment and increase the risk of getting arrested for driving drunk—or worse, having a car accident.
- If you drink, do not drive. Plan ahead. Designate a sober driver.
- Call a taxi, phone a sober friend, a family member, or use public transportation, if you have been drinking.
- If someone you know is drinking, do not let that person get behind the wheel.
- If you see an impaired driver on the road, contact law enforcement. Your actions may save someone's life.

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